



MEDIA RELEASE

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4/19/16

GunBroker.com Helps Increase Your Suppressor Savvy

ATLANTA, GA. – April 19, 2016 – In less than 18 months from 2014 to 2015, the number of licensed firearms suppressors in the U.S. jumped by nearly 40 percent. Manufacturers like SureFire have seen sales increases of 300 percent in five years.

GunBroker.com, the largest online firearms auction site selling suppressors, recognizes this growth as a tremendous opportunity for its customers to increase their sales and profits. They also realize the more gun buyers know about suppressors the bigger the market will grow. In response, GunBroker.com recently released a comprehensive infographic titled, “Increase Your Suppressor Savvy.”

The growth in suppressor sales is primarily credited to the increase in states legalizing suppressor ownership and hunting with suppressors. Since 2011 alone, 17 states have legalized suppressors for hunting, 15 states have passed “Shall Sign” or “Shall Certify” legislation, and 3 more states have legalized suppressor ownership¹. Today, a total of 42 states allow ownership and 39 permit hunting with suppressors².

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“Another reason for the rise in suppressor sales is largely due to the increase in awareness and education about the benefits and realities of suppressors,” said Media Lodge’s Vice President of Sales Christen Everly. “A significant issue has always been that the public is usually misinformed and unaware of the benefits of suppressors. This is why GunBroker.com created a suppressor infographic, providing clear answers for those who want to learn the facts.”

Suppressor sales are governed the National Firearms Act. Implementation of a change to these regulations nicknamed, “ATF 41F” is quickly approaching. With its potential to double the current wait time on suppressor sales, customers are rushing to get their applications submitted before the rule change takes effect on July 13, 2016.

The mainstream media generally presents suppressors as sinister by leading the public to believe what they see in Hollywood movies are facts, which is why GunBroker.com created an easy to understand infographic highlighting the truth about how suppressors work, the laws covering them, and the health-preserving aspects of what are also known as silencers.

GunBroker.com encourages you to share this infographic and the facts about suppressors via your websites and social media outreach. To view infographic, visit: <http://bit.ly/1WDYp0P>

¹ [American Suppressor Association](#), April 2016

² [FFL Unleashed](#), April 2016

About GunBroker.com

[GunBroker.com](#) is by far the largest person-to-person online auction site for hunters, sport shooters, gun collectors, knives & swords, air guns, archery and accessories. Hitwise, an independent traffic rating service, ranks GunBroker.com as their 3rd largest site in their United States 'Shopping and Classifieds - Auctions' category based on monthly average market share. Quantcast ranks GunBroker.com in their top 1,500 largest sites of any kind based on US unique monthly visitors.

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